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Contact: Leslie Schreiber
Winger Marketing
312-494-0422
Leslie@wingermarketing.com

Orren Pickell Designers & Builders Celebrates 35 Years of Unparalleled Homes

Lake Bluff, IL – 2010 marks the 35th Anniversary of [Orren Pickell Designers & Builders](#), one of the premier design/build firms in the country. Throughout its distinguished history, Pickell has built and remodeled some of the most coveted homes on Chicago's North Shore as well as in Michigan, Wisconsin and beyond.

In 1975, [Orren Pickell](#), Founder and CEO of his namesake firm, built his first home with his own two hands -- from drawing the plans to pouring concrete to framing, drywall and trimming. For a number of years, he continued to build his own homes, gaining invaluable experience at the grassroots level. Thirty-five years later, Orren Pickell Designers & Builders has won well over 500 awards for excellence in innovation, design, and construction. Custom Home Magazine, the business-to-business bible of the industry, has named Orren one of America's Top Custom Home Builders.

“What we have found over the years is that good design coupled with innovation and exceptional customer service is recession-proof,” says Pickell. “We too have experienced this industry's hardships, but know that our formula will enable us to thrive, regardless of the market's ups and downs.”

In addition to the various divisions that comprise Orren Pickell Designers & Builders, the firm also has an interactive concept and idea center in Northfield. [The Orren Pickell Design Showroom](#) features ten incredible room settings with experts available to answer homeowner's questions. Addressing the needs of projects both large and small, the Design Showroom explores the infinite question, “What If?” Interactive plasma screens and computer stations are available and are regularly updated with the latest trends and products. In honor of the 35th Anniversary, Pickell is currently redesigning several spaces within the showroom that will incorporate the firm's new *Signature Cabinetry* line.

Headquartered in Lake Bluff, Illinois divisions of Orren Pickell Designers & Builders include Architecture, Custom Homes, Vacation Homes, Remodeling and Home Maintenance. The Orren Pickell Design Showroom is located in Northfield. For more information, please call 847/572-5200 or visit pickellbuilders.com.