



Fact Sheet/Calendar Listing
Photography Available

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The International Vintage Poster Fair Travels from Coast to Coast
Feature Exhibit: "The Art of Persuasion: 100 Years of Propaganda Posters"

WHAT: The [International Vintage Poster Fair](#), the world's oldest and largest sale and exposition of original vintage posters, returns to New York and San Francisco in October. More than 10,000 posters dated from the 1890's - 1980's will be on display and available for purchase at both of these distinguished events. World-class exhibitors hailing from six continents will offer vintage posters of food and liquor advertisements, film, travel and transportation, and international events. Poster styles include the popular Art Deco and Modernism posters, as well classic Art Nouveau and Victorian images.

SPECIAL EXHIBIT: **The Art of Persuasion: 100 Years of Propaganda Posters**
 This year's feature exhibit will highlight the history of propaganda posters and their ability to promote and persuade.

WHEN/ WHERE:

<u>NEW YORK CITY:</u>	Friday, October 22, 2010	5:00 p.m. – 9:00 p.m.
	Saturday, October 23, 2010	10:00 a.m. – 7:00 p.m.
	Sunday, October 24, 2010	11:00 a.m. – 6:00 p.m.

Metropolitan Pavilion
 123 W. 18th Street
 New York, New York 10011

<u>SAN FRANCISCO:</u>	Friday, October 29, 2010	5:00 p.m. – 9:00 p.m.
	Saturday, October 30, 2010	10:00 a.m. – 7:00 p.m.
	Sunday, October 31, 2010	11:00 a.m. – 6:00 p.m.

Fort Mason Center
 Conference Center Building A
 San Francisco, CA 94123

COST: \$15
 Free admission for showgoers under the age of 25

PRODUCED BY: Gail Chisholm, owner of [Chisholm Gallery](#) in New York City
 Mireille Romand, owner of Galerie Documents in Paris, France
 David Pollack, owner of [David Pollack Vintage Posters](#) in Sherman, CT

FOR INFO: Call 800/ 856-8069, e-mail info@posterfair.com or visit our website at www.posterfair.com